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2023



Snap! Orlando mission is three-tiered:

Recognize and honor master artists,

Discover and cultivate emerging talent,

Enhance the cultural vibrancy of the region.



Curated exhibitions with regional, national, and international artists.

- What** Snap! Orlando is one of Central Florida's leading contemporary visual art organizations with a goal to discover and cultivate emerging talent, and promote the appreciation of photography and new media art in the region.
- Who** Founded in 2010, Snap! is a registered 501(c)(3) arts organization (*Snap! Cultural Events, Inc.*) based in Orlando, FL.
- When** Our year-round programming features exceptional exhibitions with acclaimed photographers and new media artists, notable guest speakers, cutting-edge public art experiences, experimental media workshops, and significant educational events for students and the community at large.
- Where** **420 E. Church St. Orlando, FL 32801**
Our primary art venue location, Snap! Downtown, features three curated galleries in the heart of Downtown Orlando.



Diverse Exhibitions



Special Events



Guest Speakers & Workshops

Words

Mayor Buddy Dyer, City of Orlando

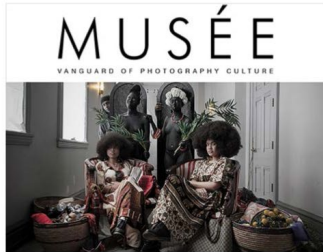
“The City of Orlando remains committed to supporting fresh and innovative experiences such as Snap! Orlando that recognize and expand the culture of our community.”

Terry Olson, Orange County Arts & Cultural Affairs

“Snap! is enhancing Central Florida’s cultural appeal by bringing internationally renowned photographers for lectures and exhibits, alongside regional talents, raising the level of awareness of the photographic arts locally.”

Richard Reep, Orlando Weekly

“Snap! Orlando’s success and momentum is a hallmark of the new Orlando. An emerging sensibility supports art, and is starting to play in a larger arena, thanks to cultural risk-takers like Kahn.”



February 22, 2018. Shawn Theodore interview in Musée Magazine: "A Photographic Reimagining of Black Past and Black Future with Shawn Theodore" ... [read more](#)



May 4, 2019. NPR | WMFE, from the pages of Orlando Weekly, by Jessica Bryce Young -- "Chuck Steward's photographs grace the covers of at least 2,000 albums, by his count. That's his work on Albert Ayler's Love Cry, Gil Scott-Heron's The Revolution Will Not Be Televised, Art Blakey & the Jazz Messengers' Time Being Nice, and so, although he's a visual artist, it's music fans who know him best." ... [listen to segment](#)



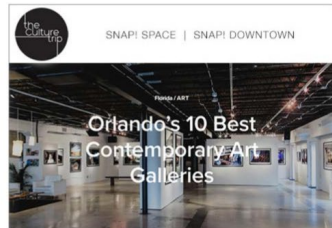
March 30, 2019. Arte -- Duane Michals exhibition in Elle Italia online. "La prima panoramica completa del lavoro sul ritratto di Duane Michals, inteso a stravolgere il rapporto con la firma e lo spazio dello Snap! Space di Orlando, prima di raggiungere il Fenimore Art Museum di New York." ... [read more](#)



October 16, 2017. Article and video about Fred Martins in Newsy and BBC News: "Nigerian artist Fred Martins is behind the 'Orange, Black and Freedom' project. His work meshes Afro combs and famous leaders." ... [read more](#)



October 4, 2016. Love and Loss: Responding to the Orlando Massacre "A collection of images about the Pulse massacre will be exhibited this month at Snap!, a downtown Orlando gallery. The show, called "Unison," highlights not the violence, but the global response of love, featuring the work of Spencer Platt and Joe Raedde of Getty Images; Adrees Latif and Carlo Allegri of Reuters; David Goldman of The Associated Press; Red Huber from The Orlando Sentinel; and Hilary Swift, Sam Hodgson and Mr. Franco for The New York Times." ... [read more](#)



Sponsorship

To our present and future partners ...

Snap! aims to be a flexible and versatile partner to companies and individuals who wish to associate with talent development, contemporary art of the highest international level, entrepreneurship, and innovation.

As a sponsor, you will help Snap! further realize its ambition as an outstanding talent scout, discovering the new generation of multidisciplinary artists, while contributing to elevate the cultural vibrancy of the City of Orlando and the Central Florida region.

With our Snap! Orlando sponsorship, we are happy to deploy our creativity when formulating a fitting proposal with tailor-made benefits.

EDUCATIONAL EVENTS

Throughout the year we engage in educational events to inspire, enrich and galvanize the community. Our program include **lectures, workshops, portfolio reviews, and gallery tours.**

We often collaborate with partners such as UCF, Enzian Theater, The Holocaust Center, the Science Center and the Rollins Museum.

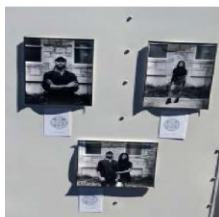
We pride in inviting notable guest speakers such as Lynn Johnson, Dr. Deborah Willis, Douglas Kirkland, Roger Ballen, Jamel Shabazz, Zun Lee, Jerry Uelsmann, and many more!



COMMUNITY OUTREACH

THE NOMADIC PHOTO ARK will travel to Florida for a residency at the **A&H Museums Maitland** to record the portraits and stories of area residents as part of photographer Monica Jane Frisell's ongoing national project, **Portrait of US**. Frisell travels with a converted cargo trailer photo dark room conducting interviews in small communities across the country.

Through collaboration between A&H Museums Maitland and Snap! Orlando, Frisell will capture the **portraits of local community members in Parramore** during weekend events. Residents will have the unique experience of having their portraits taken and will receive their own heirloom quality black & white print to keep.



Education Sponsors | 2023

benefits

- + Invitation to private VIP event (2 guests).
- + 25% off Snap! venue for private cocktail event (up to 50 people)
- + Opportunity for private guided tour of exhibitions.
- + Subscription to Snap! 'Insider' email newsletter.
- + 10% off Snap! merchandise [except artworks].
- + Opportunity to work with Snap! for customized marketing plan.

marketing exposure

- + Recognition on printed materials.
(invitations and press release)
- + Public recognition at educational related events.

online exposure

- + Website recognition with logo and link on sponsors page.
- + Mention in social pages (with link).
- + Recognition in direct email marketing and e-newsletters.

Request a Quote

This sponsorship supports education through Snap! lectures, guided tours, portfolio reviews, workshops, and other educational events.

*Social media reach: FB:
19,500 followers IG:
9,600 followers*

Demographics

- + **ART ENTHUSIASTS:** Ages 25-65, well educated, diverse (undergraduate and/or advanced degrees) with an income range of \$50,000-\$150,000. This demographic likes to support all things independent: film, music, and local businesses. This demographic are a strong presence at our exhibitions of world-class photography and guest speaker receptions.
- + **ART & CULTURE CONNOISSEURS:** Ages 35-65, highly educated (undergraduate and/or advanced degrees), with affluent incomes of \$90,000-\$250,000 and above. This demographic is involved in corporate business and enjoys fine dining, travel, and sophisticated arts and culture events. Their choices are influenced by newspaper articles and high-end travel and lifestyle magazines. This demographic had significant presence at our headlining artist receptions, thought provoking exhibits, VIP reception, our dinner with the artist in the gallery events and docent tour.
- + **FAMILIES WITH CHILDREN:** Ages 25-50, educated (at least undergraduate degrees) with combined incomes of \$60,000-\$150,000. These families are fond of frequent outings with an educational or cultural focus (e.g. museums, science centers, community gatherings/festivals). We engage this demographic via educational guided tours, and workshops.
- + **STUDENTS & YOUNG ADULTS:** Ages 18-25, educated (at least some college/university with many already working on advanced degrees) with incomes \$20,000 or higher for those in the workforce. They gravitate toward careers in the arts, education, history, technology, and entertainment media. They are influenced by blogs and social media. We attract this demographic with our website, and social media campaigns.



GALLERY

Snap! Downtown Gallery
420 E Church Street
Orlando, FL 32801

CONTACT

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Orlando, FL 32804

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