

SHOW
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2023



Snap! Orlando mission is three-tiered:

Recognize and honor master artists,

Discover and cultivate emerging talent,

Enhance the cultural vibrancy of the region.



Curated exhibitions with regional, national, and international artists.

- What** Snap! Orlando is one of Central Florida's leading contemporary visual art organizations with a goal to discover and cultivate emerging talent, and promote the appreciation of photography and new media art in the region.
- Who** Founded in 2010, Snap! is a registered 501(c)(3) arts organization (*Snap! Cultural Events, Inc.*) based in Orlando, FL.
- When** Our year-round programming features exceptional exhibitions with acclaimed photographers and new media artists, notable guest speakers, cutting-edge public art experiences, experimental media workshops, and significant educational events for students and the community at large.
- Where** **420 E. Church St. Orlando, FL 32801**
Our primary art venue location, Snap! Downtown, features three curated galleries in the heart of Downtown Orlando.



Diverse Exhibitions



Special Events



Guest Speakers & Workshops

Sponsorship

To our present and future partners ...

Snap! aims to be a flexible and versatile partner to companies and individuals who wish to associate with talent development, contemporary art of the highest international level, entrepreneurship, and innovation.

As a sponsor, you will help Snap! further realize its ambition as an outstanding talent scout, discovering the new generation of multidisciplinary artists, while contributing to elevate the cultural vibrancy of the City of Orlando and the Central Florida region.

With our Snap! Orlando sponsorship, we are happy to deploy our creativity when formulating a fitting proposal with tailor-made benefits.

Words

Mayor Buddy Dyer, City of Orlando

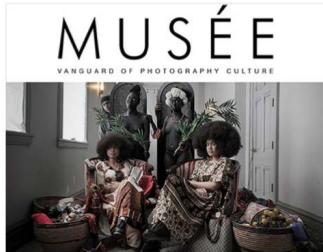
"The City of Orlando remains committed to supporting fresh and innovative experiences such as Snap! Orlando that recognize and expand the culture of our community."

Terry Olson, Orange County Arts & Cultural Affairs

"Snap! is enhancing Central Florida's cultural appeal by bringing internationally renowned photographers for lectures and exhibits, alongside regional talents, raising the level of awareness of the photographic arts locally."

Richard Reep, Orlando Weekly

"Snap! Orlando's success and momentum is a hallmark of the new Orlando. An emerging sensibility supports art, and is starting to play in a larger arena, thanks to cultural risk-takers like Kahn."



February 22, 2018. Shawn Theodore interview in Musée Magazine: "A Photographic Reimagining of Black Past and Black Future with Shawn Theodore" ... [read more](#)



May 4, 2019. NPR | WMFE, from the pages of Orlando Weekly, by Jessica Bryce Young -- "Chuck Steward's photographs grace the covers of at least 2,000 albums, by his count. That's his work on Albert Ayler's Love Cry, Gil Scott-Heron's The Revolution Will Not Be Televised, Art Blakey & the Jazz Messengers' Time Being Nice, and so, although he's a visual artist, it's music fans who know him best." ... [listen to segment](#)



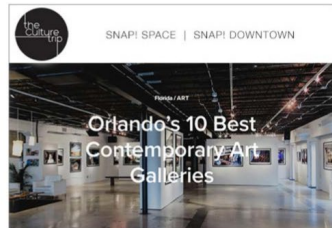
March 30, 2019. Arte -- Duane Michals exhibition in Elle Italia online. "La prima panoramica completa del lavoro sul ritratto di Duane Michals, inteso a stravolgere il rapporto con la firma e lo spazio dello Snap! Space di Orlando, prima di raggiungere il Fenimore Art Museum di New York." ... [read more](#)



October 16, 2017. Article and video about Fred Martins in Newsy and BBC News: "Nigerian artist Fred Martins is behind the 'Orange, Black and Freedom' project. His work meshes Afro combs and famous leaders." ... [read more](#)



October 4, 2016. Love and Loss: Responding to the Orlando Massacre "A collection of images about the Pulse massacre will be exhibited this month at Snap!, a downtown Orlando gallery. The show, called "Unison," highlights not the violence, but the global response of love, featuring the work of Spencer Platt and Joe Raedde of Getty Images; Adrees Latif and Carlo Allegri of Reuters; David Goldman of The Associated Press; Red Huber from The Orlando Sentinel; and Hilary Swift, Sam Hodgson and Mr. Franco for The New York Times." ... [read more](#)



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FLORIDA SHOWCASE 2023

Snap! Downtown presents the 2023 FLORIDA SHOWCASE and community exhibition, featuring Florida artists, and photographers.

Our statewide juried *Call for Entry* features exceptional multidisciplinary talent from across the state of Florida. This very highly attended exhibition and event allows us to discover and foster emerging talent.

Our guidelines, selection, and curation are also designed to help guide and advise young artists to gain a keen understanding of gallery world.



FLORIDA SHOWCASE - Exhibition Presenting Sponsor

Summer 2023

benefits

- + Two VIP preview access to exhibition opening with artist.
- + Two complimentary drink tickets at exhibition opening.
- + 25% off Snap! venue for private cocktail event (up to 50 people)
- + Subscription to Snap! 'Insider' email newsletter.
- + Private viewing for art acquisition.
- + 10% off Snap! merchandise [except artworks].
- + Opportunity to work with Snap! for customized marketing plan.

marketing exposure

- + Recognition on printed materials.
(invitations and press release)
- + Featured on exhibition panel at venue.
- + Public recognition at opening and exhibition related events.
- + Featured in printed ads.

online exposure

- + Website recognition with logo and link on sponsors page.
- + Mention in social pages (with link) with customized exposure.
- + Customized interactive social media campaign.
- + Recognition in direct email marketing and e-newsletters.

Request a Quote

This sponsorship supports endowment of art, photography and education related to the FLORIDA SHOWCASE exhibition.

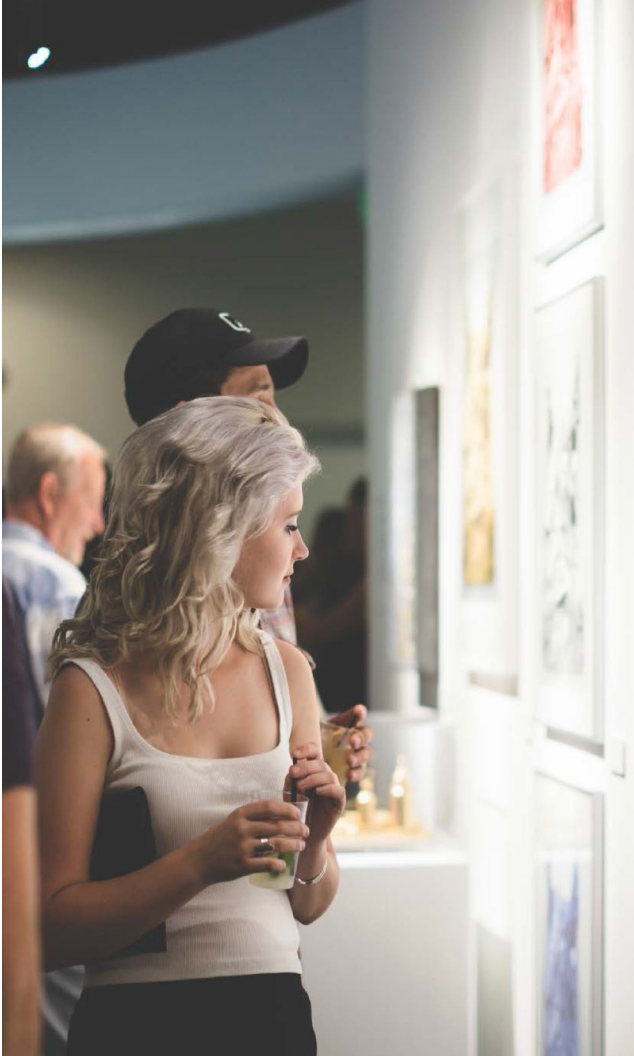
Social media reach:

FB: 19,500 followers

IG: 9,600 followers

Demographics

- + **ART ENTHUSIASTS:** Ages 25-65, well educated, diverse (undergraduate and/or advanced degrees) with an income range of \$50,000-\$150,000. This demographic likes to support all things independent: film, music, and local businesses. This demographic are a strong presence at our exhibitions of world-class photography and guest speaker receptions.
- + **ART & CULTURE CONNOISSEURS:** Ages 35-65, highly educated (undergraduate and/or advanced degrees), with affluent incomes of \$90,000-\$250,000 and above. This demographic is involved in corporate business and enjoys fine dining, travel, and sophisticated arts and culture events. Their choices are influenced by newspaper articles and high-end travel and lifestyle magazines. This demographic had significant presence at our headlining artist receptions, thought provoking exhibits, VIP reception, our dinner with the artist in the gallery events and docent tour.
- + **FAMILIES WITH CHILDREN:** Ages 25-50, educated (at least undergraduate degrees) with combined incomes of \$60,000-\$150,000. These families are fond of frequent outings with an educational or cultural focus (e.g. museums, science centers, community gatherings/festivals). We engage this demographic via educational guided tours, and workshops.
- + **STUDENTS & YOUNG ADULTS:** Ages 18-25, educated (at least some college/university with many already working on advanced degrees) with incomes \$20,000 or higher for those in the workforce. They gravitate toward careers in the arts, education, history, technology, and entertainment media. They are influenced by blogs and social media. We attract this demographic with our website, and social media campaigns.



GALLERY

Snap! Downtown Gallery
420 E Church Street
Orlando, FL 32801

CONTACT

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Orlando, FL 32804

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